

Stoughton, WI 53589-0383
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## **News Release**

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## Stoughton Utilities 'Celebrates the Essential' During Drinking Water Week 2011

The City of Stoughton and its publicly owned water utility are taking time to "celebrate the essential" during Drinking Water Week, the first week of May each year. Throughout the week, Stoughton Utilities, the American Water Works Association (AWWA), and its partners will celebrate water by recognizing the essential role it plays in our daily lives, with special attention to the future of water, water infrastructure and the economy, careers in the water profession, and source water protection.

"Drinking Water Week is an opportunity to focus on the importance of water, which is too easily overlooked," said Stoughton Utilities Director Robert Kardasz. "A safe, reliable water supply is essential to the success of any community. In addition to keeping us hydrated, water also supports the economy, prevents fires, and provides us with the high quality of life we enjoy."

For more than 35 years, Stoughton Utilities, the AWWA, and publicly owned water utilities across the country have celebrated Drinking Water Week – a unique opportunity for both water professionals and the communities they serve to join together to recognize the vital role water plays in our daily lives.

The Stoughton Water Utility was founded in 1886 and has been providing the City of Stoughton with clean, safe drinking water for one hundred and twenty-five years.



On April 25, 2011, Mayor Donna Olson met with Stoughton Utilities' certified waterworks operators to proclaim May 1-7, 2011 as Drinking Water Week in Stoughton, Wisconsin. Pictured with Mayor Donna Olson are members of Stoughton Utilities staff.