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Serving Electric, Water & Wastewater Since 1886

News Release

Stoughton Utilities

FOR IMMEDIATE RELEASE

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Stoughton Utilities LED Light Exchange and Holiday Food Drive a Success

Stoughton Utilities took their energy efficiency efforts one step further this past holiday season, offering utility customers a “bright” reward for charitable donations to the City of Stoughton Food Pantry and the Stoughton Holiday Fund.

Utility customers in Stoughton were encouraged to donate non-perishable food items to the local food pantry, or cash donations to the community run holiday fund, to support the need to assist local residents during the holiday season. Stoughton Utilities’ customers received a strand of energy efficient LED holiday lights for exchanging their older incandescent lights, and an additional strand with a food or monetary donation to the City of Stoughton Food Pantry or the Stoughton Holiday Fund.

2015 marked the fifth year Stoughton Utilities has held the annual LED Holiday Light Exchange. This year, Stoughton Utilities customers donated 596 nonperishable food items weighing 552

pounds to the City of Stoughton Food Pantry, as well as \$840 in cash donations to the Stoughton Holiday Fund.

“During the holiday season there is an increased need for donations to help feed local residents, and our customers have the opportunity to be leaders in Stoughton by assisting those in need,” Stoughton Utilities Technical Operations Supervisor Brian Hoops said. “There was no limit to what non-perishable foods could be donated, and Stoughton Utilities encouraged customers to give what they could.”

Compared to standard incandescent holiday lights, LED lights offer several advantages. LED lights are more efficient, using 99 percent less energy, and are safer and last longer than standard holiday lights. LED lights produce almost no heat and do not have the same components that cause traditional lights to burn out or combust.

“Through this promotion, our utility customers saved energy and helped their neighbors have a happier and healthier holiday season,” said Hoops. “It’s the type of win-win situation that we love to see, and the outpouring of support says a lot about the generosity of this community.”





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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.