News Release
Stoughton Utilities

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Stoughton Utilities LED Light Exchange and
Holiday Food Drive a Success

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Stoughton Utilities took their energy efficiency efforts one step further this past holiday season, offering utility customers a "bright" reward for charitable donations to the City of Stoughton Food Pantry.

Utility customers in Stoughton were encouraged to make donations to the local food pantry to support the increased need to feed local residents during the holiday season. Stoughton Utilities' customers could receive an indoor or outdoor light timer with a non-perishable food donation, and a new string of LED holiday lights when they recycled an old string of incandescent lights.

This year, the program distributed 414 strands of new energy efficient LED holiday lights, 306 holiday light timers, and collected 630 pounds of non-perishable food that was donated to the Stoughton Food Pantry. Stoughton Utilities also donated an additional $850 from its Community Contributions fund to the City of Stoughton Food Pantry.

"During the holiday season there is an increased need for donations to help feed local residents, and our customers have the opportunity to be leaders in Stoughton by assisting those in need," Stoughton Utilities Assistant Director Brian Hoops said. "There was no limit to what non-perishable foods could be donated, and Stoughton Utilities encouraged customers to give what they could."

Compared to standard incandescent holiday lights, LED lights offer several advantages. LED lights are more efficient, using 99 percent less energy, and are safer and last longer than standard holiday lights. LED lights produce almost no heat and do not have the same components that cause traditional lights to burn out or combust.

"Through this promotion, our utility customers saved energy and helped their neighbors have a happier and healthier holiday season," said Hoops. "It's the type of win-win situation that we love to see, and the outpouring of support says a lot about the generosity of this community."

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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.